

Faizan Abdullah | Graphic & UI Designer

Location: 745-A Block Lahore Garden, Near Faizpur Interchange, Main Sharqpur Road, Lahore.

Phone: +92 333-4681003

Email: info@artbyfaizi.com

LinkedIn: <https://www.linkedin.com/in/art-by-faizi/>

Portfolio: Art by Faizi Website (<https://www.artbyfaizi.com>)

Professional Objective:

Versatile and creative Brand Designer with a strong background in graphic design, marketing, web, and app design. Committed to delivering impactful visual experiences that elevate brands and engage audiences. Seeking challenging opportunities to leverage my skills and contribute to the success of dynamic projects.

Professional Summary:

Resourceful and innovative designer with over three years of experience in brand design and marketing. Proficient in creating compelling visuals for digital and print media. Skilled in UI/UX design, ensuring user-friendly and visually appealing interfaces. Demonstrated expertise in Adobe Suite and Figma, enabling efficient design workflows.

Work Experience:

1. Freelance Designer

- Duration: 2020 - 2023
- Responsibilities:
 - Developed visually captivating brand identities, logos, and marketing materials.
 - Collaborated with clients to understand design requirements and business objectives.
 - Executed creative social media campaigns to enhance brand visibility.
 - Managed multiple design projects, adhering to strict deadlines and budgets.

2. Social Media Designer – Branmarketo

- Duration: March 2022 – April 2022
- Project: ECOMISH Brand Social Media Post Design
- Responsibilities:
 - Designed engaging social media posts and visual content for the ECOMISH brand.
 - Conceptualized and executed creative campaigns to increase brand engagement.
 - Aligned design aesthetics with brand guidelines and marketing strategies.

3. Remote Graphic Designer – Webskings Agency

- Duration: June 2022 – Present
- Responsibilities:
 - Collaborate remotely with a team of designers and developers on various projects.
 - Design visually appealing websites, user interfaces, and mobile applications.
 - Ensure consistent brand representation across all design elements.

4. Freelance Designer

- Duration: August 2022 – December 2022
- Project: ETIMAAD ADVISORS Brand Identity and Social Media Post Design
- Responsibilities:
 - Crafted a unique brand identity for ETIMAAD ADVISORS, reflecting their vision and values.
 - Designed eye-catching social media posts to engage the target audience effectively.
 - Ensured that the brand's visual communication was consistent across all platforms.

Education:

- Bachelor of Science in Computer Science

Government College University Faisalabad (GCUF)

2019 - 2023

- Graphic Designer Course

From NS Training (SMC – PRIVATE) LIMITED.

2 Months Course. 2019

- UI/UX Course

Youth Skill Share (PVT. LTD).

2 Months Course. 2020

Skills:

- Logo & Brand Designer

- Brand Guidelines Designer

- Social Media Designer

- Packaging Designer

- Print Designer

- Web Design

- App Design

- Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects)

- Figma

Languages:

- Urdu (Native Proficiency)
- English (Fluent)

Hobbies & Interests:

- Sketching
- Photography
- Gaming

Conclusion:

As a passionate and versatile Brand Designer with a focus on delivering captivating visual experiences, I take immense pride in my ability to create compelling designs that drive brand success. My three years of experience in brand design, marketing, web, and app design, along with my proficiency in Adobe Suite and Figma, enable me to craft innovative solutions that resonate with audiences and elevate brands to new heights.

I am dedicated to excellence in every project I undertake, always striving to exceed expectations and deliver impactful results. My collaborative approach, strong communication skills, and adaptability make me an ideal team player in diverse design environments. Whether it's developing engaging social media campaigns, designing user-friendly interfaces, or creating unique brand identities, I am committed to making a positive impact through my creative work.

I am excited about the opportunity to contribute my skills and creativity to dynamic projects and organizations that value innovation and design excellence. If given the chance, I am confident in my ability to make meaningful contributions to your team and contribute to your brand's success.

Thank you for considering my application. I look forward to the possibility of discussing how my experience and expertise align with your vision.